Danté Kellman-Thompson

Front-End Software Engineer

Employment History



Small Business Commissioner, Social Media, Website & Stakeholder Engagement Manager February 2022 to PRESENT

- Creating the <u>social media</u> strategy.
- Keeping up to date with new trends on social media.
- Relaunching and updating the organisations two websites.
- Undertaking website audits.
- Creating and executing the organisations SEO strategy.
- Connecting the organisation with new stakeholders and maintaining relationships.
- Organising and executing joint social media campaigns with stakeholders.
- Setting up articles and interviews with journalists.
- Created the organisation's <u>Annual Report</u> using Adobe Illustrator and InDesign.
- Created Analytics Dashboards and wrote Annual Report narrative.
- Setting and analysing KPIs.
- Creating graphics for digital outputs.

National Audit Office (NAO), Digital & Social Assistant

September 2019 to October 2021 (2 years, 1 month)

- Management of social media recruitment campaigns.
- Teaching colleagues how to write recruitment social posts.
- Creation and performance monitoring of social media posts.
- Collecting data using Google Analytics, and social media analytics platforms.
- Providing quantitative and qualitative analysis.
- Performing Search Engine Optimisation (SEO) keyword research, on the organisations web pages.
- Production and distribution of internal employee internal newsletter.
- Performance analysis of the website and social media.
- Providing performance analysis on VFM reports.
- Providing analysis of the website for the Annual Report.
- Content audit of the website.

Contact Info / Links

- <u>LinkedIn</u>
- Email
- Github
- Portfolio
- Phone: 07534 422485

Technical Skills

- Vanilla JavaScript
- JavaScript ES6
- HTML5
- CSS3
- React
- Git
- GitHub
- Node.js
- jQuery
- Bootstrap
- Python
- REST API
- Swift
- AJAX
- JSON
- Figma
- Trello
- UX Design
- UI Design
- Test Driven Development
- Behaviour Driven Development
- CI/CD Pipelines
- Adobe Creative Suite
- WordPress
- Google Chrome Extensions
- Firebase
- Adobe Creative Suite
- Google Analytics

Employment History (continued)



NAO, Admin Assistant, Private Office & Strategy and Governance

March 2019 to September 2019 (6 months)

- Organisation of Board Papers for Directors and Non-executive Directors.
- Maintaining accurate records of meetings.
- Changing and improving a weekly newsletter sent to Non-executive Directors.
- Meeting organisation for Non-executive Directors and Directors.
- Email and diary management for Nonexecutives.

NAO, Internal & External Communications Assistant, Parliamentary Relations

January 2018 to March 2019 (1 year, 2 months)

- Management of internal campaigns.
- Posted content for internal campaigns on the intranet.
- Relationship management between North and South offices.
- GIF creation.
- Filming and editing videos for internal campaigns.
- Providing Website Analytics to senior leadership.
- Planning Internal Communications strategy.
- Laid Value for Money (VFM) reports for parliament.
- Adding reports to the website using WordPress.
- Managing Members of Parliament (MPs) monthly newsletter.
- Media monitoring.

Other Work Experience

Social Media Manager, Social Buzzing

Volunteer Charity Worker, The Passage

IT work
experience/Internship,
British Telecom (BT)

Solicitor work experience, National Union of Teachers (NUT)

Education

Harris Boys' Academy East Dulwich

Year of Graduation: 2016

 ICDL (International Computer Driving Licence)

National Audit Office

Year of Graduation: 2022

 Level 3 qualification in Digital Marketing

EDX

Year of Graduation: 2024

 Certificate, Front-End Web Development bootcamp

Scrimba

Year of Graduation: 2024

 Frontend Developer Career Path